

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
312391-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**919 Prince Street**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	514

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	312391	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	M-F 7-9a	7-9a	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 8:36 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM 2 WPTV W 10/24/12 7:23 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM 3 WPTV F 10/26/12 8:43 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM									
2	10/22/12	11/04/12	M-F 9-10a	9-10a	1-1----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1-1---- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 9:29 AM M-F 9-10a 9-10a :30 BOGTV12003REVHD \$550.00 NM 2 WPTV W 10/24/12 9:52 AM M-F 9-10a 9-10a :30 BOGTV12003REVHD \$550.00 NM									
3	10/22/12	11/04/12	M-F 10-11a	10-11a	1-1----	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1-1---- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 10:26 AM M-F 10-11a 10-11a :30 BOGTV12003REVHD \$475.00 NM 2 WPTV W 10/24/12 10:59 AM M-F 10-11a 10-11a :30 BOGTV12003REVHD \$475.00 NM									
4	10/22/12	11/05/12	M-F 12n-1p	12-1p	1---1--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1---1-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 12:39 PM M-F 12n-1p 12-1p :30 BOGTV12003REVHD \$425.00 NM 2 WPTV F 10/26/12 12:21 PM M-F 12n-1p 12-1p :30 BOGTV12003REVHD \$425.00 NM									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
312391-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	514

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	11/05/12	M-F 5-530p	5-530p	11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 5:29 PM M-F 5-530p 5-530p :30 BOGTV12003REVHD \$1,600.00 NM 2 WPTV Tu 10/23/12 5:27 PM M-F 5-530p 5-530p :30 BOGTV12003REVHD \$1,600.00 NM									
6	10/22/12	11/04/12	M-F 530-6p	530-6p	--11---	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --11--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/24/12 5:43 PM M-F 530-6p 530-6p :30 BOGTV12003REVHD \$1,600.00 NM 2 WPTV Th 10/25/12 5:34 PM M-F 530-6p 530-6p :30 BOGTV12003REVHD \$1,600.00 NM									
7	10/22/12	11/05/12	M-F 6-630p	6-630p	1111---	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1111--- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 6:19 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM 2 WPTV Tu 10/23/12 6:11 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM 3 WPTV W 10/24/12 6:29 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM 4 WPTV Th 10/25/12 6:29 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM									
8	10/22/12	11/04/12	M-F 7-730p	7-730p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/22/12 M-F 7-730p 7-730p :00 <del>\$950.00</del> NM See MG 8.3 3 WPTV Sa 10/27/12 12:57 AM Sa 1130p-1a 1130p-1a :30 BOGTV12003REVHD \$950.00 NM MG for 8.1 10/22									
9	10/22/12	11/04/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 9:24 AM Sa 8-10a 8-10a :30 BOGTV12003REVHD \$850.00 NM									
10	10/22/12	11/04/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 6:28 PM Su 6p 6-630p :30 BOGTV12003REVHD \$850.00 NM									

Total Spots 20 Gross Total \$23,650.00

## Payment Terms 30 Days

# INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
312391-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	514

Agency Commission                      **\$3,547.50**

Net Amount Due                              **\$20,102.50**

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
312391-2	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**919 Prince Street**  
**Alexandria, VA 22314**

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	514

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	312391	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	M-F 7-9a	7-9a	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WPTV M 10/29/12 8:26 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM 5 WPTV W 10/31/12 8:26 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM 6 WPTV F 11/02/12 7:21 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WPTV M 11/05/12 6:59 AM M-F 7-9a 7-9a :30 BOGTV12003REVHD \$1,500.00 NM									
2	10/22/12	11/04/12	M-F 9-10a	9-10a	1-1----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1---- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 10/29/12 9:54 AM M-F 9-10a 9-10a :30 BOGTV12003REVHD \$550.00 NM 4 WPTV W 10/31/12 9:29 AM M-F 9-10a 9-10a :30 BOGTV12003REVHD \$550.00 NM									
3	10/22/12	11/04/12	M-F 10-11a	10-11a	1-1----	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1---- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 10/29/12 10:59 AM M-F 10-11a 10-11a :30 BOGTV12003REVHD \$475.00 NM 4 WPTV W 10/31/12 10:59 AM M-F 10-11a 10-11a :30 BOGTV12003REVHD \$475.00 NM									

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Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
312391-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	514



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	11/05/12	M-F 12n-1p	12-1p	1---1--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1---1-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 10/29/12 12:12 PM M-F 12n-1p 12-1p :30 BOGTV12003REVHD \$425.00 NM 4 WPTV F 11/02/12 12:10 PM M-F 12n-1p 12-1p :30 BOGTV12003REVHD \$425.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 11/05/12 12:27 PM M-F 12n-1p 12-1p :30 BOGTV12003REVHD \$425.00 NM									
5	10/22/12	11/05/12	M-F 5-530p	5-530p	11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV M 10/29/12 5:11 PM M-F 5-530p 5-530p :30 BOGTV12003REVHD \$1,600.00 NM 4 WPTV Tu 10/30/12 5:20 PM M-F 5-530p 5-530p :30 BOGTV12003REVHD \$1,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 11/05/12 5:27 PM M-F 5-530p 5-530p :30 BOGTV12003REVHD \$1,600.00 NM									
6	10/22/12	11/04/12	M-F 530-6p	530-6p	--11---	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --11--- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPTV W 10/31/12 5:55 PM M-F 530-6p 530-6p :30 BOGTV12003REVHD \$1,600.00 NM 4 WPTV Th 11/01/12 5:34 PM M-F 530-6p 530-6p :30 BOGTV12003REVHD \$1,600.00 NM									
7	10/22/12	11/05/12	M-F 6-630p	6-630p	1111---	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1111--- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPTV M 10/29/12 6:25 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM 6 WPTV Tu 10/30/12 6:07 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM 7 WPTV W 10/31/12 6:28 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM 8 WPTV Th 11/01/12 6:29 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WPTV M 11/05/12 6:12 PM M-F 6-630p 6-630p :30 BOGTV12003REVHD \$1,800.00 NM									
8	10/22/12	11/04/12	M-F 7-730p	7-730p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/29/12 7:41 PM M-F 7-730p 7-730p :30 BOGTV12003REVHD \$950.00 NM									
9	10/22/12	11/04/12	Sa 8-10a	8-10a	-----S-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 9:44 AM Sa 8-10a 8-10a :30 BOGTV12003REVHD \$850.00 NM									

**INVOICE**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
312391-2	11/06/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Bogdanoff / Republican / S	Ellyn Bogdanoff Campaign	514

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
10	10/22/12	11/04/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$850.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>2</td><td>WPTV</td><td>Su</td><td>11/04/12</td><td>6:09 PM</td><td>Su 6p</td><td>6-630p</td><td>:30</td><td>BOGTV12003REVHD</td><td>\$850.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----S	1	\$850.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WPTV	Su	11/04/12	6:09 PM	Su 6p	6-630p	:30	BOGTV12003REVHD	\$850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	-----S	1	\$850.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
2	WPTV	Su	11/04/12	6:09 PM	Su 6p	6-630p	:30	BOGTV12003REVHD	\$850.00 NM																																								

<u>Total Spots</u>	24	<u>Gross Total</u>	\$28,975.00
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**Payment Terms 30 Days**

<u>Agency Commission</u>	\$4,346.25
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<u>Net Amount Due</u>	\$24,628.75
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